

Q.P. Code – 56540

Fifth Semester B.B.M. Degree Examination, October/November 2019

(CBCS Scheme)

Management

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

Time : 3 Hours]

[Max. Marks : 90

Instructions to Candidates : Answers should be written completely in English.

SECTION – A

Answer any **TEN** sub-questions. Each sub-question carries **2** marks :

(10 × 2 = 20)

1. (a) Define IHRM.
- (b) What do you mean by International Business Ethics?
- (c) Give the meaning of Cross Cultural Management.
- (d) What do you mean by Recruitment?
- (e) What do you mean by HCN training?
- (f) What is Career Development?
- (g) Give the meaning of Repatriate training.
- (h) Define TQM.
- (i) Give the meaning of Selection.
- (j) What is Global Strategic Management?
- (k) What do you mean by International adjustment?
- (l) What is Cultural shock?



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SECTION – B

Answer any **FIVE** questions. Each question carries **5** marks : **(5 × 5 = 25)**

2. Briefly explain the approaches to IHRM.
3. Explain briefly issues of Employee Management.
4. Write the steps in Recruitment process in International Context.
5. Briefly explain training and development of International Staff.
6. Briefly explain the total quality HR strategy.
7. Describe briefly principles of TQM.
8. Explain briefly the types of Expatriate training.

SECTION – C

Answer any **THREE** questions. Each question carries **15** marks : **(3 × 15 = 45)**

9. Write the differences between IHRM and Domestic HRM.
 10. Explain the advantages and disadvantages of different selection methods.
 11. Explain the principles and core concepts of TQM.
 12. Discuss about current scenario in international training and development.
 13. Discuss the distinct concept of international human resource management.
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