

Q.P. Code – 56132

**First Semester B.B.M. Degree Examination,
October/November 2019**

(CBCS Scheme)

Management

BUSINESS ENVIRONMENT

Time : 3 Hours]

[Max. Marks : 90

Instructions to Candidates : Answer should be written in English.

SECTION – A

1. Answer any **TEN** sub-questions. Each carries 2 marks : **(10 × 2 = 20)**
- (a) Give the meaning of globalization.
 - (b) What do you mean by a “developed country”?
 - (c) What do you mean by demographic environment?
 - (d) What are trading blocks?
 - (e) What is TQM?
 - (f) Define monetary policy.
 - (g) Give the meaning of FDI.
 - (h) Define business environment.
 - (i) Give the meaning of industrial corridor.
 - (j) What is credit control?
 - (k) What is mission?
 - (l) Define democracy.



SECTION – B

Answer any **FIVE** of the following questions. Each question carries 5 marks :

(5 × 5 = 25)

- 2. What are the benefits of public and private participation?
- 3. What is industrial policy? What are its objectives?
- 4. Explain the scope of business environment.

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5. Explain the objectives of FDI.
6. Explain the components of fiscal policy.
7. Explain the objectives of trading blocks.
8. Mention the problems of new economic policy.

SECTION – C

Answer any **THREE** of the following questions. Each question carries 15 marks :
(3 × 15 = 45)

9. Explain external environmental factors of a business.
 10. What is fiscal policy? What are its objectives and importance?
 11. Explain the measures of credit control used by R.B.I.
 12. Explain role of W.T.O.
 13. Write a note on ;
 - (a) SAARC
 - (b) NAFTA
 - (c) BRICK.
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