

**Sixth Semester B.B.M. Degree Examination, April/May 2019**

*(CBCS Scheme)*

**Management**

**TALENT MANAGEMENT**

*Time : 3 Hours]*

*[Max. Marks : 90*

*Instructions to Candidates : Answers should be written in English only.*

**SECTION – A**

Answer any **TEN** sub-questions. Each question carries **2** marks. **(10 × 2 = 20)**

1. (a) What is talent management?
- (b) Define performance management system.
- (c) Give the meaning of career planning.
- (d) What do you mean by employee management?
- (e) What is work life balance?
- (f) Give the meaning of succession planning.
- (g) Define Competency.
- (h) What do you mean by employee branding?
- (i) Expand : (i) H.C.M. (ii) B.A.R.S
- (j) What is competency mapping?
- (k) Give the meaning of talent pool.
- (l) What do you mean by Brain storming?

**SECTION – B**

Answer any **FIVE** questions. Each question carries **5** marks : **(5 × 5 = 25)**

2. Distinguish between talent management and employee management.
3. Explain briefly Human capital management evaluation in talent management.
4. Write short notes on Employee turnover.
5. Explain briefly performance management process.



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6. State the differences between performance coaching and performance mentoring.
7. Explain briefly responsibilities of career anchors.
8. What are the roles of talent management?

### SECTION – C

Answer any **THREE** questions. Each question carries **15** marks : **(3 × 15 = 45)**

9. Explain the various types of performance appraisal system.
  10. Describe the process of succession planning.
  11. Discuss the drivers of employee management.
  12. Explain the stages of competency mapping.
  13. Explain the measurements of human capital management.
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