

Q.P. Code – 56231

Second Semester B.B.M. Degree Examination, April/May 2019

(CBCS Scheme)

Management

ORGANISATIONAL BEHAVIOUR

Time : 3 Hours]

[Max. Marks : 90

Instructions to Candidates : Answer should be written only in English.

SECTION – A

1. Answer any **TEN** sub questions. Each question carries **2** marks. **(10 × 2 = 20)**

- (a) Define organizational behaviour (OB).
- (b) Give the meaning of attitude.
- (c) What is emotional intelligence?
- (d) What is learning?
- (e) Define perception.
- (f) What is reinforcement?
- (g) What is cognitive learning?
- (h) Give the meaning of a group.
- (i) What is meant by group dynamics?
- (j) Name any two types of attitudes.
- (k) What is stress?
- (l) Give the meaning of negotiation.

SECTION – B

Answer any **FIVE** of the following. Each question carries **5** marks. **(2 × 5 = 25)**

- 2. Explain the nature of organizational behaviour.
- 3. What are the factors influencing perception?
- 4. How attitudes are formed?

Q.P. Code – 56231

5. Explain the meaning and objectives of E-Learning.
6. Explain the formation of a group.
7. What are the factors influencing organizational change?
8. How can conflicts be resolved in an organization?

SECTION – C

Answer any **THREE** of the following. Each question carries **15** marks.

(3 × 15 = 45)

9. Explain the application of organizational behaviour in management and also significance of O.B.
 10. Explain the various factors determining personality.
 11. Explain the principles and theories of learning.
 12. What are the causes of stress? How can stress be managed?
 13. Write notes on :
 - (a) Cross cultural organization
 - (b) Types of organizational change
 - (c) Components of attitude.
-