



Sree Siddaganga Education Society (R.)



Estd. 1982



Sree Siddaganga College of Arts, Science and Commerce for Women

(Affiliated to Tumkur University)

Re-accredited with
Grade **B+**

B.H. Road, Tumkur-572102. Karnataka Ph: 0816-2272312 E-mail : sscasc.women@gmail.com Website : www.sscwtumkur.org

Date:-21-04-2025

From,
Convener,
Human rights protection cell- 2024-25

To,
The Principal
SSCASCW
Tumkur

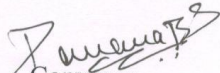
Through IQAC Co-ordinator


Respected Sir,


Sub:Request to conduct awareness program on Intellectual property rights

With respect to the above subject, we are organizing An awareness program on Intellectual property rights. On 23-04-2025 at 03-30 PM in Akkamahadevi seminar hall. I kindly request you Sir to permit to organize the above event and oblige.

Thanking you


Convener


IQAC Co-ordinator
Co-ordinator
IQAC / NAAC
SSCASCW, Tumkur.


Principal
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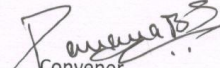
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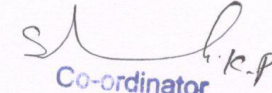
**Human Rights Protection cell in association with Department of
Political science and Department of Computer applications**

MEMO

Date-21-04-2025

All the Students and Staff members are here by informed to attend an
Awareness program on Intellectual property rights On 23-04-2025 at 03-30 PM in
Akkamahadevi seminar hall.


Convener


Co-ordinator
IQAC / NAAC
SSCASCW, Tumkur.


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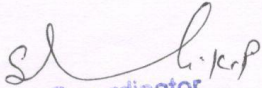
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**Human Rights Protection cell 2024-25 In association with IQAC and
Department of Political science and BCA, Date:23-04-2025**

PROGRAMME LIST

- | | |
|------------------------------|--|
| 1) Invocation | : Nanditha
2 nd yr Bcom |
| 2) Welcome | : Smt. Pavana B.S
HOD Department of Political Science |
| 3) Introduction of the Guest | : Mounika B
Department of Computer Science |
| 4) Resource Person | : DR. Brinda K Varma
Advocate |
| 5) IQAC Co-ordinator | : Prof. Sheela K P
HOD Department of English |
| 6) Presidential Address | : Dr. H.M. Dakshinamurthy
Principal, SSCASCW, Tumkur |
| 7) Vote of Thanks | : Nandini. A O
Department of Political Science |
| Master of ceremony | : Amulya. J
Department of Computer Science |

Venue: Akkamahadevi Seminar Hall


Co-ordinator
IQAC / NAAC
SSCASCW, Tumkur.


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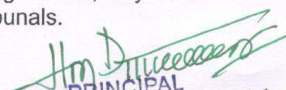
on the holiness of free speech
Shishuvaram Mohanram

BRIEF PROFILE OF BRINDA K VARMA

Brinda K. Varma is an Advocate and Patent Attorney with over 15 years of experience in various arenas of law. Her area of practice spans around wide spectrum and largely focuses on dealing with intellectual property rights (IPR) including patents and trademarks, consumer disputes, women and child rights. She is associated with research wings of several institutes to frame their IPR strategies. She is the managing partner of Aekam Legal, a law firm based out of Bangalore, which handles and assists research entities and businesses including start-up's in various legal matters from inception of a company to protecting their IPR. Apart from having a wide litigation base and clientele, she has also carved a niche for the firm in advising, policy drafting and execution of various contracts for research organisations and start-ups including, IP policy, sexual harassment policy, HR policy etc.

She is associated with various reputed academic and R&D organisations such as Indian Institute of Science, IISER- TVM, IISER-Pune, CMTI etc as their IP consultant/ legal counsel. She handles technology transfer deals for IISc inventions, drafting and negotiating research and license agreements. She was instrumental in transforming the IP cell of IISc from a service facilitator to a service provider. She was involved in handling several research based collaborations with industries. She worked towards pursuing a systematic, mutually-beneficial engagement with research-based national and international companies in order to encourage them to partner with IISc.

Dr. Brinda holds a PhD from NLSIU Bangalore, a master's degree in Biochemistry and Biotechnology and an LLB degree from Bangalore University. She also holds a Post-graduation degree in Business Administration from Symbiosis, Pune. She is a registered Indian Patent Agent and qualified to practice before the Indian Patent office. She is a regular speaker at various forums and organisations and has delivered talks across the country in various fields of law. She is also involved in corporate training in the fields of IPR, commercial laws, contracts and consumer related laws for various entities such as IIM, DRDO, IISER, L&T, CMTI etc. Also, she is associated with Visvesvaraya Trade Promotion Centre (VTPC), and KSCST (Karnataka state counsel for science & technology), Govt. of Karnataka, as an IPR and legal consultant. She regularly appears before the Karnataka High Court, City Civil Courts, Family Courts, Consumer Forums and Administrative Tribunals.


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Report on An Awareness Program on Intellectual Property Rights

The Human Rights Protection Cell 2024-25, in association with the IQAC, the **Department of Political Science, and the Department of Computer Applications (BCA)**, organized a one-day workshop on April 23, 2025, at Akkamahadevi Seminar Hall, Sree Siddaganga College of Arts, Science, and Commerce for Women, Tumkur.

The event commenced with an invocation by Mrs. Nanditha, a student of II B.Com, setting a reverent tone for the program. A warm welcome address was delivered by the convenor **Smt. Pavana B.S.**, Head of the Department of Political Science. This was followed by an introduction of the guest by Ms. Mounika B from the Department of Computer Science. The resource person for the session, Dr. Brinda K. Varma, a distinguished advocate, delivered an enlightening talk on human rights protection, engaging the audience with her deep insights. Dr. Sheela K.P, Head of the Department of English and IQAC Coordinator, addressed the gathering and emphasized the importance of such initiatives.

The presidential address was delivered by **Dr. H.M. Dakshinamurthy**, Principal of SSASCW, Tumkur, who highlighted the significance of human rights awareness among students. The program concluded with a heartfelt vote of thanks by Ms. Nandini A.O. from the Department of Political Science. The entire event was seamlessly hosted by Mrs. Amulya J. from the Department of Computer Science, who served as the Master of Ceremony.

An awareness program on Intellectual Property Rights (IPR) was conducted by the Human Rights Protection Cell in association with the Department of Political Science and BCA. The session aimed to educate students and faculty about the importance, scope, and practical applications of IPR in today's competitive world.

The guest speaker for the event was **Brinda K. Varma**, a distinguished advocate and patent attorney. She delivered an insightful lecture that provided a comprehensive overview of IPR and its role in fostering innovation and protecting creative works.

Ms. Varma began by explaining that intellectual property is the creation of the mind, which includes inventions, literary and artistic works, designs, symbols, names, and images used in commerce. She emphasized the importance of safeguarding these creations through various forms of intellectual property rights.:

Copyrights: Protection for literary and artistic works such as books, movies, paintings, and cinematography. It generally lasts for the life of the author plus 60 years. Trademarks: Identifiers such as logos and brand names that distinguish products or services. Trademarks can include anything from a college's name to a product label. Designs: Protection of the aesthetic aspects of products, especially industrial designs, which are typically protected for 10 years. Patents: Exclusive rights for inventions, usually granted for a period of 20 years. Plant Variety Protection: Aimed at encouraging innovation in agriculture, especially beneficial for farmers. Trade Secrets: Confidential business information that provides a competitive edge. Semiconductor Designs and Industrial Applications: Including microchip and motherboard designs.

The speaker also highlighted the types of IPR and the importance of authenticity and legal approvals. She connected IPR to real-life examples, including inventions like the iPhone and iPad, and local products such as Nandini (milk and milk products).

A significant part of the session focused on IPR as a business tool. Ms. Varma urged the audience to view IPR not just as legal protection but as a strategic asset in a competitive environment involving technology, business, and law. She stressed the need for market evaluation of an invention—its buyer, value, and uniqueness—and the legal responsibilities of small businesses. She also advised considering the investor's viewpoint when assessing intellectual property.

The lecture concluded with a powerful message on the necessity of IPR in today's global economy, reinforcing how crucial it is for innovators and entrepreneurs to understand and protect their intellectual creations.

Sh. B.K.P.
Co-ordinator
IQAC / NAAC
SSCASCW, Tumkur.

Y. D. Narasimha
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Human Rights Protection Cell 2024-25 In association with Department of Political Science and BCA

Date: 23-04-2025

VENUE: AKKAMAHADEVI HALL

SINo	Name	Year	Combination	Signature
1	ManasaHS	1 st BSC	CBZ	Manasa H.S
2	VarshiniHM	1 st BSC	CZM	Varshini HM
3	KusumaB	1 st BSC	CBbt	Kusuma B
4	VarshibiG	3 rd BSC	PM	Varshibi
5	NamyashreeHR	3 rd BSC	PM	Namyashree
6	SahanaPatel	3 rd BSC	PCS	Sahana Patel
7	BhoomikaV	2 nd BSC	PCS	Bhoomika
8	Kusuma	2 nd BSC	PCS	Kusuma
9	MadhushreeNH	2 nd BSC	PCS	Madhushree NH
10	Serisha	2 nd BSC	MCS	Serisha
11	ManasaT	2 nd BSC	MCS	Manasa T.
12	Pavitra	1 st BSC	PCM	Pavitra
13	Srushti	1 st BSC	PCM	Srushti
14	BhavyaShreeM	1 st BSC	PMCS	Bhavya M
15	ShreyankaS	1 st BSC	PMCS	Shreyanka
16	Gulnazz	1st	BCOM	Gulnazz
17	DharaniGS	1st	BCOM	DharaniGS
18	KushiAR	1st	BCOM	Kushi A.R
19	KeerthanaP	1st	BCOM	Keerthana P
20	ManasaP	1st	BCOM	Manasa P
21	ManasaBP	1st	BCOM	Manasa B.P
22	Renuka	1st	BCOM	Renuka
23	Poornima	1st	BCOM	Poornima
24	LathaN	1st	BCOM	Latha N
25	PallaviM	1st	BCOM	Pallavi M
26	Varsha	1st	BCOM	Varsha

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27	Rakshitha S	1st	BCOM	Rakshitha S
28	Sneha	1st	BCOM	Sneha
30	Sandhya TR	1st	BCOM	Sandhya T.R.
31	Rachana S	1st	BCOM	Rachana S
32	Rakshitha HR	2 nd	BCA	Rakshitha HR
33	Monika	2 nd	BCA	Monika
34	Pruthvi	2 nd	BCA	Pruthvi. Hg.
35	Lekhana	2 nd	BCA	Lekhna
36	Sai Ramya Shree	2 nd	BCA	Sai Ramya
37	Sonu KS	2 nd	BCA	Sonu K. S.
38	Akshitha	2 nd	BCA	Akshitha
39	Pooja	2 nd	BCA	Pooja H.
40	Ayesha	2 nd	BCA	Ayesha Naseera
41	Shaista	2 nd	BCA	Shaista Kousar
42	Hazeera kousar	2 nd	BCA	H. Hazeera Kousar.
43	Azra	2 nd	BCA	Azra
44	Keerthana HR	2 nd	BCA	Keerthana H.R.
45	Jhanvi	2 nd	BCA	Jhanvi B.H.
46	Shubhashree	2 nd	BCA	Shubha
47	Pragathi	2 nd	BCA	Pragathi
48	Geetha M	1 st BA	SEP	Geetha M
49	Gagana KC	1 st BA	SEP	Gagana K.C.
50	Manya C	1 st BA	HEP	Manya C
51	Deepthi Shree	1 st BA	HEP	Deepthi Shree L.
52	Shaishtha Banu	2 nd BA	HP	Shaishtha Banu
53	Reena Nadiya	1 st BA	HP	Reena Nadiya

[Signature]
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HUMAN RIGHTS PROTECTION CELL

IN ASSOCIATION WITH

DEPARTMENT OF POLITICAL SCIENCE AND COMPUTER SCIENCE

PROGRAM ON

INTELLECTUAL PROPERTY RIGHTS

Date:24-04-25

Time:3:30 PM

List of Faculties attended program

S.NO	Name	Designation	Signature
1	Dr. Dakshina Murthy. H M	Principal	
2	Mangala, K C	Associate Prof and HOD of Kannada Dept	
3	Dr. Shakunthala. C V	Assistant Prof Kannada	
4	Dr. Nalina. N	Assistant Prof Kannada	
5	Dr. Marappa.B	Assistant Prof and HOD of Physics Dept	
6	Dakshina Murthy.K	Assistant Prof Chemistry	
7	Chidanada Murthy.G	Assistant Prof and HOD of Botany Dept	
8	Vishwananda.N	Physical Director	
9	Sheela.K P	Assistant Prof English	
1	Dr. Jagadeesh. M	Lecturer In Sociology	
2	Prabhuswamy.K S	Lecturer in Chemistry	

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3	Yathiraj.S	HOD of Mathematics	<i>Yathiraj.S</i>
4	Vijayalatha.R S	HOD of Zoology	<i>Vijayalatha.R S</i>
5	Smitha. N	Lecturer in Microbiology	<i>Smitha.N</i>
6	Vinutha. K P	Lecturer in Biotechnology	<i>Vinutha.K P</i>
7	Mahesha.S	HOD of Computer science Dept	<i>Mahesha.S</i>
8	Harshashree N	Lecturer in Commerce	<i>N. Harshashree</i>
9	Shashikala .N	Lecturer in Commerce	<i>Shashikala.N</i>
10	Divyashree.H U	Lecturer in Commerce	<i>Divyashree.H U</i>
11	Dr.Hemavathi. T R	Lecturer in Kannada	<i>Dr.Hemavathi.T R</i>
12	Pavana.B S	HOD of Political science	<i>Pavana.B S</i>
13	Ahalya. H G	Lecturer in Physics	<i>Ahalya.H G</i>
14	Mallesha Babu.S	Lecturer in computer science	<i>Mallesha Babu.S</i>
15	Malaika sultana K S	Lecturer in Hindi	<i>Malaika sultana K S</i>
16	Puneetha S	Lecturer in Chemistry	<i>Puneetha S</i>
17	Nayana. K R	Lecturer in Mathematics	<i>Nayana.K R</i>
18	Hema.B C	Lecturer in Botany	<i>Hema.B C</i>
19	Ramya. M S	Lecturer in Computer science	<i>Ramya.M S</i>
20	Amulya. J	Lecturer in Computer science	<i>Amulya.J</i>
21	Mallikarjuna	Lecturer in Commerce	<i>Mallikarjuna</i>
22	Jagadambika. N S	Lecturer in Computer science	<i>Jagadambika.N S</i>
23	Shashikala H P	Lecturer in Mathematics	<i>Shashikala H.P</i>
24	Prabhu.V S	Lecturer in English	<i>Prabhu.V S</i>
25	Varsha Shetty.H N	Lecturer in Computer science	<i>Varsha Shetty.H N</i>

H.M. Dinesh

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26	Sheela B V	Lecturer in Computer science	
27	Harshitha M V	Lecturer in Computer science	
28	Mounika B	Lecturer in Computer science	
29	Ranjitha Y V	Lecturer in Commerce	
30	Prema B V	Lecturer in Commerce	
31	Nischitha L	Lecturer in Commerce	
32	Harsha Y C	Lecturer in Computer science	
33	Namratha T N	Lecturer in Zoology	
34	Shamitha S N	Lecturer in Computer science	
35	Divya B	Lecturer in Computer science	
36	Ramesh.B	Lecturer in History	
37	Neelamma M	Lecturer in Sanskrit	
38	Umashankar, S C	Lecturer in Political Science	

Part time Lecturers-(Management) 2025-26

1	Mallikarjuna Gowda Patil	Librarian	
2	Dr. Sannaswamy	Associate Prof Political Science	
3	Jabeen Kouser	Lecturer in Urdu	
4	Dr. Arunkumar Nooli	Lecturer in English	
5	Lavanya Shree S	Lecturer in Microbiology	
6	Nandini	Lecturer in Political Science	
7	Janardhana	Lecturer In Sociology	
8	Manasa H R	Lecturer in Zoology	
9	Chethan kumar S	Lecturer in Economics	

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10	Dr.Hanumantharaju N	Lecturer in Kannada	
11	Megha Y L	Lecturer in Commerce	
12	Shreenivasa Reddy H	Lecturer in Commerce	
13	Arunkumar R	Lecturer in Physics	
14	Prathibha B	Lecturer in Physics	
15	Yogesh	Lecturer in Economics	
16	S N Vathsalya	Lecturer in Biotechnology	
17	Latha S	Lecturer in History	
18	Jahnvi. J R	Lecturer in English	
19	Kavya. N	Lecturer in English	
20	Prarthana, K	Lecturer in Computer science	
21	Vandana.G V	Lecturer in Botany	
22	Nagaraju. B S	Lecturer in English	

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Feedback form

1. Is it necessary to register a copyright to protect written work? Yes / No ☒ Yes
2. Can logos be protected under trademark law? Yes / No ☒ Yes
3. Is a patent valid for more than 20 years? Yes / No ☒ Yes
4. Can farmers benefit from plant variety protection? Yes / No ☒ Yes
5. Is design registration helpful for product appearance protection? Yes / No ☒ Yes
6. Can trade secrets be protected without legal registration? Yes / No ☒ No
7. Is it illegal to use someone else's trademark without permission? Yes / No ☒ Yes
8. Does copyright protection apply to movies and songs? Yes / No ☒ Yes
9. Are geographical indications only for agricultural products? Yes / No ☒ No
10. Can students apply for intellectual property rights on their innovations? Yes / No ☒ Yes


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Neeleemma. M.
Department of Sanskrit.



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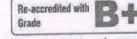


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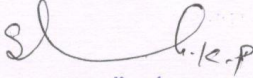
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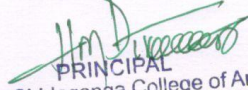
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10. Can students apply for intellectual property rights on their innovations? Yes / No ✓

Dr. Lakshminarayana C.V.
Asst professor
Department of Kannada


Co-ordinator
IQAC / NAAC
SSCASCW, Tumkur.


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