



Estd. 1982



## Sree Siddaganga College of Arts, Science and Commerce for Women

(Affiliated to Tumkur University)



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### CHINTANA MANTANA PROGRAM 2019-2020

Sl No	TOPIC	Resource Person	Date of the programme	Target students
1	Philosophy of Basavanna	Sri V S Prabhu , Assistant Professor, SSCASCW & Associated with Basava Samithi, Tumakuru	09-09-2019	I and II BA
2	Digital Marketing	Prof. Mahesh S., Assistant Professor, Department of Computer Science, SSCASCW, Tumakuru	10-02-2020	III BCA

1. **Sri. Prabhu V S**, pious follower and learned scholar of the philosophy of Basavanna, the founder of Lingayathism, and Socio- religious reformer of the 12<sup>th</sup> century who started the Vachana movement in south India . In the 12<sup>th</sup> century the transformation of social stratification on the basis of caste was questioned and awaited renaissance in the social reformation was found by Sri. Jagajyothi Basavanna. V. S. Prabhu spoke on the above details and he remarked on the relevance of such a Socio- religious movement in the present day in order to change the society for the future generation. Secularism and teachings of Basavanna were briefed by V. S Prabhu , he also spoke of the influence of the Philosophy of Basavanna and the philosophic legacy of Sree Siddaganga Math , from generations together.



**Resource person- Sri V S Prabhu**

2. Online marketing or digital marketing has deep rooted for the recent years. Digital marketing has made life simple for people from all walks of life. Even though the youth is familiar to digital marketing, the students need to know about limitations of digital marketing.

**Sri Mahesh S** from the Department of Computer science educated the students about the precautions in buying or selling in the digital media. He stressed on the hazards in the industry and the disadvantages that can be caused if not properly informed in the process.



**Resource person- Prof. Mahesh S**

